



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 810272 /		<u>Alt Order #</u> 06284152
<u>Product</u> DALTON FOR GOVERNOR		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> 2208
<u>Advertiser</u> Dalton for Governor		<u>Original Date / Revision</u> 08/17/12 / 08/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time Media
2715 M Street, NW
4th Floor
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	10/02/12	10/05/12	The Early Show	7-9a		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$375.00			
N 2	WBTV	10/08/12	10/08/12	The Early Show	7-9a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1 - - - - -				1	\$375.00			
N 3	WBTV	10/02/12	10/05/12	WBTV News 5a	5-530a		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$375.00			
N 4	WBTV	10/02/12	10/05/12	WBTV News 530a	530-6a		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$500.00			
N 5	WBTV	10/02/12	10/05/12	WBTV News 6a	6-7a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				3	\$400.00			
N 6	WBTV	10/08/12	10/08/12	WBTV News 6a	6-7a		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1 - - - - -				1	\$575.00			
N 7	WBTV	10/02/12	10/05/12	Rachael Ray	10a-11a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				3	\$150.00			
N 8	WBTV	10/02/12	10/05/12	WBTV News At Noon	12-12:30p		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$375.00			
N 9	WBTV	10/08/12	10/08/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1 - - - - -				1	\$375.00			
N 10	WBTV	10/02/12	10/05/12	Price Is Right	11a-12p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				3	\$600.00			
N 11	WBTV	10/08/12	10/08/12	Price Is Right	11a-12p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> DALTON FOR GOVERN	<u>Estimate #</u> 2208
<u>Advertiser</u> Dalton for Governor		<u>Original Date / Revision</u> 08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	1-----				1	\$600.00			
N 12	WBTV	10/02/12	10/05/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$525.00			
N 13	WBTV	10/08/12	10/08/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	1-----				1	\$525.00			
N 14	WBTV	10/02/12	10/05/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				3	\$650.00			
N 15	WBTV	10/08/12	10/08/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	1-----				1	\$650.00			
N 16	WBTV	10/02/12	10/05/12	WBTV News at 530p	M-F 530p-6p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$700.00			
N 17	WBTV	10/02/12	10/05/12	WBTV News at 5p	5p-5:30p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$700.00			
N 18	WBTV	10/02/12	10/05/12	WBTV News at 6p	M-F 6p-630p		:30			NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				3	\$1,900.00			
N 19	WBTV	10/08/12	10/08/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	1-----				1	\$1,900.00			
N 20	WBTV	10/02/12	10/05/12	WBTV News Primetime	M-F 7p-730p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$700.00			
N 21	WBTV	10/08/12	10/08/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	1-----				1	\$700.00			
N 22	WBTV	10/02/12	10/05/12	WBTV News @ 11p	11p-1135p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				2	\$1,100.00			
N 23	WBTV	10/08/12	10/08/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	1-----				1	\$1,100.00			
N 24	WBTV	10/02/12	10/04/12	David Letterman	1135-1237a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-111---				3	\$350.00			
N 25	WBTV	10/08/12	10/08/12	David Letterman	1135-1237a		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	1-----				1	\$525.00			
N 26	WBTV	10/07/12	10/07/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----1				1	\$550.00			
N 27	WBTV	10/02/12	10/05/12	America Now	9a-10a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				3	\$100.00			

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N 28	WBTV	10/02/12	10/05/12	Millionaire	M-F 730p-8p		:30			NM	3	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				3	\$775.00			
Totals											69	\$41,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	69	\$41,850.00	\$35,572.50
Totals	69	\$41,850.00	\$35,572.50

Signature: _____ **Date:** _____

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